



Terms and Conditions

For Entry into the Alpha Valentine's Day Promotion

Information on how to enter and prize details form part of these conditions. Entry into this Promotion is deemed acceptance of these terms and conditions of entry.

The promoter is **Alpha Fleet Pty Ltd** ABN 87 610 415 319 of Level 2/74 Astor Terrace, Spring Hill QLD 4006 (Promoter).

The Promotion will be open from **9:00 am [AEST] on Tuesday, January 28, 2025**, and will continue until **5:00 pm [AEST] on Wednesday, February 14, 2025** (Promotion Period).

Entry is open to all Australian residents aged 21 years and over, other than management, employees, or contractors of the Promoter and other agencies, firms, or companies associated with the Promotion (including suppliers of prizes), and their immediate families (Eligible Entrants).

How to Enter:

To enter and be eligible to win, Eligible Entrants must:

How to Enter:

To participate and be eligible to win, entrants must:

- **Make a Booking:** Book a car rental with Alpha Car Hire between **January 28 and February 14, 2025**. Use the promo code **LOVE2025** at the time of booking to qualify—and enjoy a **free second driver** on your rental.
- **Pick Up Your Rental:** Collect your rental car between **January 28 and February 28, 2025**.
- **Automatic Entry:** Each confirmed booking qualifies as an entry into the draw upon vehicle pick-up (Eligible Entry).
- **Winner Selection:** The winner will be chosen randomly using a computer-generated tool.



- **Limit:** Only one entry is allowed per booking.

Prize Details:

Spa Gift Certificate for Two Up to \$399 AUD

Winner Notification and Announcement:

- Winner will be notified via email and mobile on **March 03, 2025**.
- Once the prize is confirmed and claimed, the winner will be announced on:
 - o Alpha Car Hire's website
 - o Social media pages

Re-Draw Details:

If the prize remains unclaimed by **March 04, 2025**, a re-draw will take place on **March 05, 2025**. The re-draw winner will be contacted on the same day.

General Terms

- The total Prize pool value is **up to \$399 AUD**.
- Prizes are not transferable, exchangeable, or redeemable for cash. All other costs associated with the Prize are the responsibility of the winner.
- The Promoter accepts no responsibility for lost, stolen, forged, or tampered prizes.
- If the Promoter cannot provide the winner with the Prize, it reserves the right to offer an alternative prize of similar value, subject to regulatory approval.
- The Promoter is not responsible for technical issues, lost entries, or delays during the Promotion Period.



Privacy and Publicity

- By entering, participants consent to the Promoter using their personal information for Promotion purposes.
- Winners agree to the use of their names and images in promotional material without compensation.
- Full details of the Promoter's privacy policy are available at [Alpha Car Hire Privacy Policy](#).

Liability

- To the extent permitted by law, the Promoter is not liable for any loss, damage, or injury resulting from this Promotion.
- The Promoter accepts no responsibility for tax liabilities arising from winning the Prize.
- The Promoter's decision on all matters related to the Promotion is final.